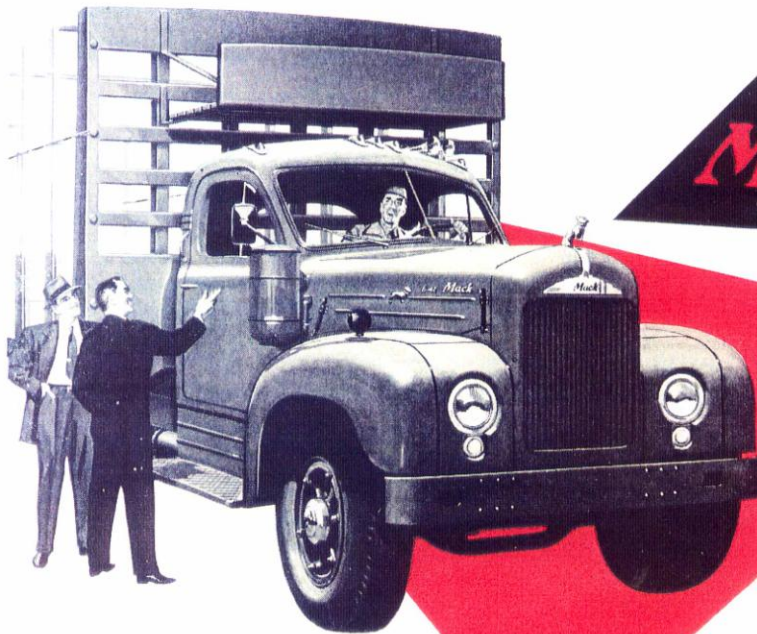


NEW in every respect...



SERIES B
Mack
TRUCKS!

NEW
17,000 GVW to
70,000 GCW
Trucks and Tractors
Four or Six-Wheels
Gasoline or Diesel

NEW

Yes! . . . New in every respect — for its greater efficiency, superior performance, added economy — the Mack Series B means greater operating profit than ever before!

All-New Cab — Unrivalled for comfort, visibility and safety.

All-New Styling — Handsome, modern, compact and practical design.

All-New Accessibility to the Engine — Easier engine servicing with quickly removable panels — reduces time and labor costs.

All-New Powerplants — New fuel-saving, power-packed Mack-built gasoline engines — plus new Mack diesel, optional in larger capacities.

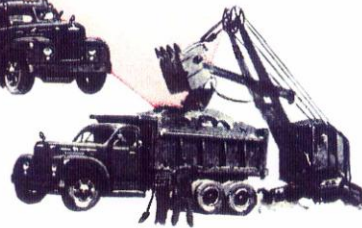
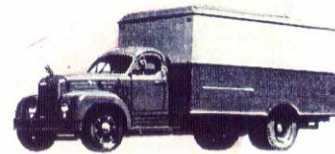
All-New Transmissions — Five and ten-speed transmissions achieve ideal progression of ratios for top performance under all conditions.

All-New Axles — Wider front tread for shorter turning and greater road stability. Versatile adaptability to varied operating conditions with single reduction drive through hypoid gears or Dual Reduction drive through spiral bevels.

All-New Spring Suspension — Easier riding whether loaded or empty with new type springs that adjust to load conditions.

All-New Weight Savings — Advanced construction features save weight and increase load capacity . . . yet with no sacrifice of strength or durability.

The new series B Macks join the distinguished company of famous L-Model Macks of larger capacities and H Model cab-over-engine tractors . . . Mack meets every hauling requirement with cost-slashing, money-earning reliability, economy and longer mileage life. See your nearest Mack distributor.



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Distributors in all principal cities of the world.